NEW YORK INTERNATIONAL AUTO SHOW



2025 MEDIA AND INDUSTRY SCHEDULE

Tuesday, April 15

8:00 - 5:00	Automotive Forum *Featuring:* Steve Center, Kia; Mike Cottone, Volvo; Bernie Moreno, U.S. Senator, Randy Parker, Hyundai Genesis; Vinay Shahani, Nissan Americas. Paid Registration - autoforumny.com	North J avits

Wednesday, April 16

8:00 - 8:30	World Car Awards Breakfast	North Javits
8:30 - 9:10	World Car Awards Program	North Javits
9:25 - 9:55	Subaru	Stand, Level 3
10:00 - 10:25	Kia	Stand, Level 3
10:30 - 10:55	Hyundai	Stand, Level 3
11:00 - 11:20	Maserati	Stand, Level 3
11:25 - 11:45	Toyota	Stand, Level 3
11:50 - 12:10	Subaru	Stand, Level 3
12:15 - 12:45	Evaluating the Shifting EV Landscape *Featuring*: J ohn Bozzella, Alliance; Elizabeth Krear, J .D. Power, Mike Stanton, NADA; Laura Perrotta, NJ Car	Crystal Palace
12:50 - 1:20 (lunch)	Celebrating 125 Years of the New York Auto Show	Crystal Palace
1:25 - 2:05	Celebrity Car Corner	Exotics Display
2:10 - 2:25	Trans Am Worldwide	Crystal Palace
2:30 - 2:45	Mack Trucks	Crystal Palace
2:55 - 3:10	Storyteller Overland	Stand, Level 1
3:20 - 4:15 (reception)	Volkswagen	Stand, Level 3
8:45 - 4:00	MediaPost Automotive Marketing Conference *Featuring*: Andrew Savvas, Chief Sales & Marketing Officer, Volkswagen NA, Allyson Witherspoon, CMO, Nissan U.S. Paid Registration - mediapost.com	1E Hall
3:15 - 3:45	NYS Donate Life	Crystal Palace

Thursday, April 17

8:00 - 4:00	Media interviews and vehicle discovery	Show Floor
9:00 - 2:00	World Traffic Safety Symposium *Featuring*: Polly Trottenberg, former USDOT Deputy Secretary, Ricardo Martinez & David Strickland, former NHTSA Administrators, J ean Todt & Natalie Draisin, United Nations, David Ward, Global NCAP. Registration Required - wtss@autoshowny.com	1E Hall

Media Advisory

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