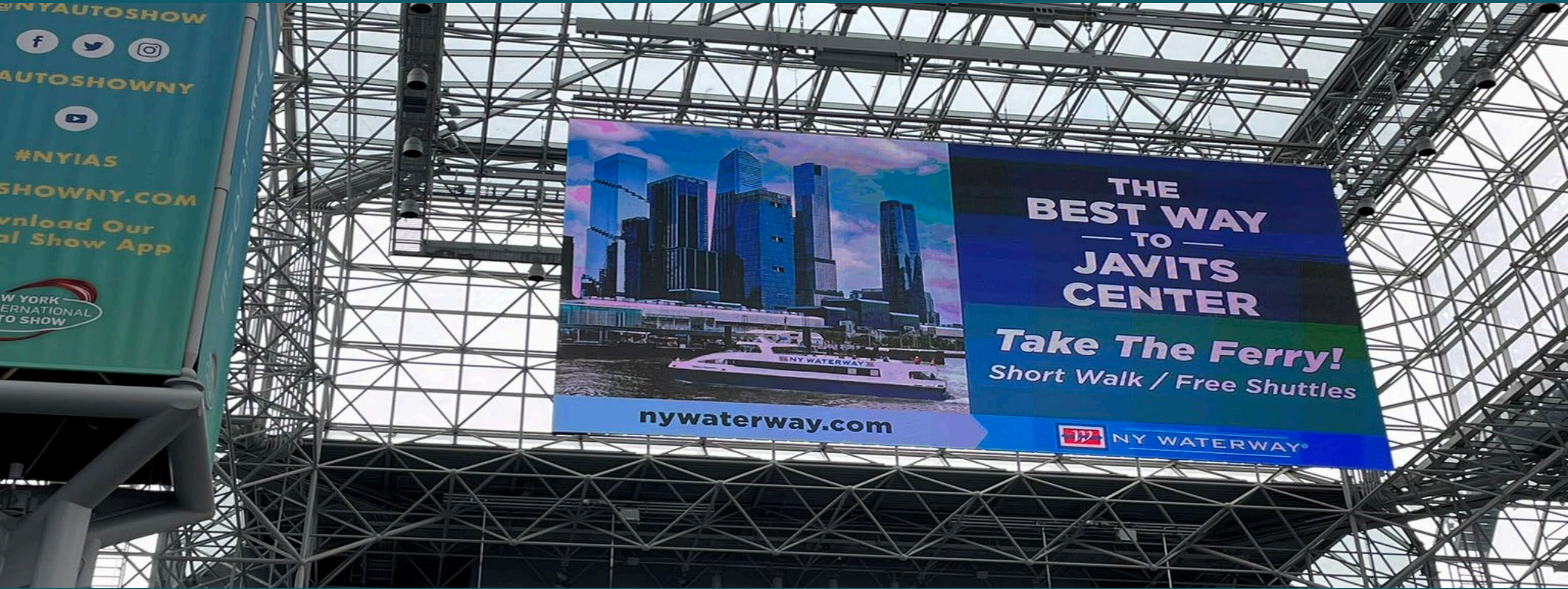




2025 NEW YORK INTERNATIONAL AUTO SHOW

Javits TV Network Jumbotron





2025 NEW YORK INTERNATIONAL AUTO SHOW

Javits TV Network Advertising



The Crystal Palace Jumbotron and 70 monitors strategically located throughout the Javits Center can make your messaging pop!

- 1 Minute ad
- Video ad runs 1 x hour
- Static Images run for :10 seconds (6 x per hour)
- Duration: 10 day run or Weekends only (public days)
- Displayed on: Jumbotron + up to 70 screens throughout the Crystal Palace and North Concourse & Level 1 Dining Area.

Specifications:

- Videos: MP4 with H.264 compression
- Images: JPG or PNG at 72dpi
- Keeping important text or graphics at least 50 pixels from each side is recommended.

Price:

10 Days (April 18 - 27)
\$15,000

Weekend only (April 18-20 or April 25-27):
\$5,000 per weekend

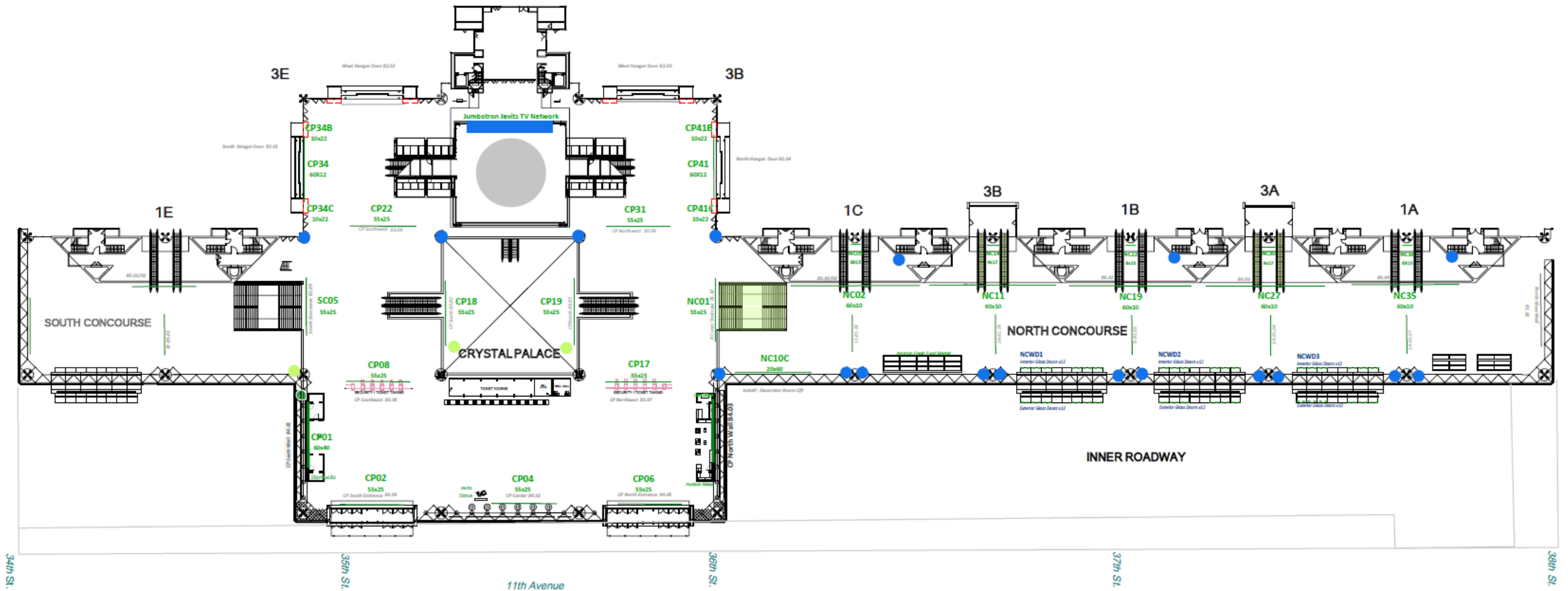




2025 NEW YORK INTERNATIONAL AUTO SHOW

Crystal Palace & North Concourse Screens

All other screens located on Level 1 by meeting rooms and dining area.





2025 NEW YORK INTERNATIONAL AUTO SHOW

Key Show Dates & Contacts

Key Show Dates

Media/Press Days: April 16, 2025
Public Sneak Preview: April 17, 2025
Opening Day Ceremonies: April 19, 2025
Public Days: April 18-April 27, 2025

Contacts

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Show Director

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