



2025 DATES | Press: April 16 & 17 | Public: April 18 - 27
Javits Center | NYC

OEM DIGITAL TICKET PROGRAM

INVITE YOUR CUSTOMERS TO SEE YOUR NEW PRODUCTS OR ATTEND A PROMOTIONAL EVENT IN YOUR EXHIBIT WITH OUR E-TICKET SYSTEM

OEM's can get an exclusive e-ticket link for inviting a large audience to the 2025 NYIAS. We will work with you in creating a customized ticketing program for your special guests.

- Programs can be curated with an overall PROGRAM ticket limit and/or a per customer ticket purchase limit.
EXAMPLE: Overall program ticket limit of 5,000. Customer purchase limit of 2 tickets each.
- Landing page and printed ticket can include customized branding.



OEM Ticket Program tickets are billed after the show at the reduced rate of \$16.00 per scanned/redeemed ticket & \$3.00 per unscanned/unredeemed ticket. A redemption report is included with your invoice.

BENEFITS OF THIS PROGRAM:

- No mailing costs
- No pre-purchase of tickets
- No on-site staffing to distribute tickets
- Know who responds to your invitation and, more importantly, who attends

FOR MORE INFO CONTACT:

Elba Rosales-Rice, elba@autoshowny.com or 718.746.5300
