



2025 NEW YORK INTERNATIONAL AUTO SHOW

Important Dates & Deadlines

DEADLINES

November 1, 2024

First Right of Refusal for OEMs to decide if they wish to renew same banner locations

December 11, 2024

Signed Banner Renewal Agreement

December 17, 2024

50% Deposit Due

February 7, 2025

Final Payment Due

BANNER PRODUCTION

March 2, 2025

NYIAS Approval: Submit Artwork to NYIAS for Approval **48 hours prior to production**. All artwork must be approved by NYIAS prior to submitting for production to T3 Expo or externally.

* Confirm embargo deadline with artwork.

March 19, 2025 5PM EST

T3 Expo Produced Banners:

Artwork to decorator must be approved by NYIAS first. Artwork submitted for production after this date/time will be charged a late fee.

A 30% Rush Fee added between March 19-April 9.

Fabric: \$4.20 | Vinyl \$3.65

Production and shipping after **April 9 will need to be negotiated with T3 Expo**. Client may need to produce externally.

BANNER SHIPPING

March 4 – April 4, 2025 | 3PM EST

Banners produced externally and shipped to T3 Expo warehouse must be received within this time frame.

April 11 – 15, 2025 | 3PM EST

Banners shipped to Javits Center must be received between these dates.

*Banner agreements with a balance due, inc. late fees at time of install will not be hung.

Deadlines may be adjusted based on production timeline.

