



2024 DATES | Press: **March 27 & 28** | Public: **March 29-April 7**
Jacob Javits Convention Center

ON-SITE BANNERS

BANNERS DRIVE CONSUMERS TO YOUR EXHIBIT

The New York International Auto Show boasts the largest attended and biggest new car showroom on the east coast. Reach potential customers before they get to the Show floor!



BANNER OPPORTUNITIES ARE ON A FIRST COME, FIRST SERVED BASIS. OPPORTUNITIES ARE LIMITED.

- Indoor banners
- Exterior fence banners
- Exterior pole banners
- Stair and floor graphics
- Column wraps
- Window clings

