



# 2023 NEW YORK AUTO SHOW CALENDAR OF EVENTS



**Jacob Javits Center**  
429 11th Avenue  
New York, NY 10001

### 2023 DATES

Press & Industry Days:  
**APRIL 5-6**

Public Days:  
**APRIL 7-16**

Hours:  
**Daily: 10am-10pm**  
**Sunday: 10am-7pm**

On-site Show Management  
**Level 4 Terraces**  
**(4/4-4/16)**

(take elevator on north side of Crystal Palace to 4th floor)

**718.746.5300**

Hotline:  
**800.282.3336**  
(recorded info only)

**autoshowNY.com**

Ticket Box Offices close one hour prior to closing time each evening.

All events take place at the Javits Center unless otherwise noted.

*Schedule as of 3/29 and is subject to change.*

### TUESDAY • APRIL 4 • INDUSTRY

8am-5pm	Dealer Hospitality Lounge	4B1/4AB Terrace
8am- 5pm	Automotive Forum Presented by NADA/ J.D. Power/NYIAS (registration required)	Javits North, Room 503

### WEDNESDAY • APRIL 5 • INDUSTRY

7am-8pm	Dealer Hospitality Lounge	4B1/4AB Terrace
8am-8:30am	NYIAS Media/World Car Awards Breakfast	Javits North, Room 503
8:30am-9:10am	World Car Awards Program	North Javits
9am-2:30pm	Media Post Automotive Marketing Conference & Marketing Automotive Awards	1E07-1E08, L1
9:20am-3:30pm	OEM's Press Conferences (credentials required)	Show Floor
9:20am-9:40am	Ram Press Conference	Stand, L3
9:45am-10:05am	Hyundai Press Conference	Stand, L3
10:10am-10:30am	Subaru Press Conference	Stand, L3
10:35am-10:55am	Kia Press Conference	Stand, L3
11:00am-11:30am	Nissan (coffee break) Press Conference	Stand, L3
11:35am-11:55am	Jeep Press Conference	Stand, L3
12:05pm-1pm	EV Test Track Opening & Industry Press Conference (lunch)	EV Test Track, L1
1:05pm-1:20pm	Autel Press Conference	Stand, L1
1:25pm-1:40pm	AAA Press Conference	Stand, L1
1:45pm-2pm	New York Power Authority Press Conference	Stand, L1
2:10pm-2:25pm	Hardman Press Conference	Crystal Palace
2:30pm-2:45pm	Chrysler Press Conference	Stand, L3
2:50pm-3:30pm	Volkswagen (reception) Press Conference	Stand, L3
10am-4pm	EV Test Track Ride & Drive	EV Test Track, L1
9am-5pm	Camp Jeep	Inner Roadway North
9am-5pm	Toyota Thrill Ride	Inner Roadway South
9am-5pm	Mustang Mach-E Unbridled Ride Experience	Stand, L3
9am-5pm	Hyundai Ride & Drive	Stand, L3
9am-2pm	The Arrive Alive Tour	Stand, L1

## THURSDAY • APRIL 6 • INDUSTRY

8am-11pm	Dealer Hospitality Lounge	4B1/4AB Terrace
8am-4pm	Media interviews and Vehicle Discovery	Show Floor
9am-2pm	World Traffic Safety Symposium	1E Hall, L1
10am-9pm	EV Test Track	EV Test Track, L1
11am-12pm	EV Charging Panel Discussion/New York Power Authority	Stand, L1
3pm-5pm	Group Tour (pre-purchased tickets only)	Crystal Palace
9am-9pm	Camp Jeep	Inner Roadway North
9am-9pm	Toyota Thrill Ride	Inner Roadway South
9am-9pm	Mustang Mach-E Unbridled Ride Experience	Stand, L3
9am-9pm	Hyundai Ride & Drive	Stand, L3
9am-9pm	The Arrive Alive Tour	Stand, L1
4pm-6pm	Dealer Preview Reception (invitation only)	EV Test Track, L1
4pm-11pm	Dealer Preview of the Show	Show Floor
6pm-11pm	East Side House Settlement Gala (ticketed event)	North Concourse

## FRIDAY • APRIL 7 • PUBLIC SNEAK PREVIEW

8am-5pm	Dealer Hospitality Lounge	4B1/4AB Terrace
9am-11am	Group Tour (pre-purchased tickets only)	Crystal Palace
11:30am-1:30pm	Group Tour (pre-purchased tickets only)	Crystal Palace
9am-10am	Early Access Ticket Holders (prepaid tickets only)	34th St. Entrance
10am-10pm	R2X Rides & Rigs Performance Vehicles	Stand, L1
9am-9pm	EV Test Track	EV Test Track, L1
11am-8pm	Subaru Loves Pets • NYC Second Chance Rescue (11am-3pm) • Zani's Furry Friends (4pm-8pm)	Stand, L3
9am-10pm	Camp Jeep	Inner Roadway North
9am-9:30pm	Toyota Thrill Ride	Inner Roadway South
9am-10pm	Mustang Mach-E Unbridled Ride Experience	Stand, L3
9am-9pm	Hyundai Ride & Drive	Stand, L3
9am-9pm	The Arrive Alive Tour	Stand, L1
9am-9pm	NYIAS Be Social Booth	Stand, L1
12pm-6pm	The American Red Cross Disaster Preparedness and Safety Training (at the top of every hour)	Stand, L1

## SATURDAY • APRIL 8 • PUBLIC

7am-5pm	Dealer Hospitality Lounge	4B1/4AB Terrace
8:30am-10am	New York International Auto Show Official Opening Ceremony	Crystal Palace
9am-11am	Group Tour (pre-purchased tickets only)	Crystal Palace
9am-10am	Early Access Ticket Holders (prepaid tickets only)	34th St. Entrance
9am-10pm	R2X Rides & Rigs Performance Vehicles	Stand, L1
9am-9pm	EV Test Track	EV Test Track, L1
10am-3pm	American Red Cross Blood Drive	Room 1A02-1A04
11am-8pm	Subaru Loves Pets • Muddy Paws (11am-3pm) • AMA Animal Rescue (4pm-8pm)	Stand, L3
9am-10pm	Camp Jeep	Inner Roadway North
9am-9:30pm	Toyota Thrill Ride	Inner Roadway South
9am-10pm	Mustang Mach-E Unbridled Ride Experience	Stand, L3
9am-10pm	Hyundai Ride & Drive	Stand, L3
9am-9pm	The Arrive Alive Tour	Stand, L1
9am-9pm	NYIAS Be Social Booth	Stand, L1
12pm-6pm	The American Red Cross Disaster Preparedness and Safety Training (at the top of every hour)	Stand, L1
1pm-3pm	Jeep-Cecil Fielder Autograph Signing	Stand, L3
1pm-2pm	Drex Lee Video Demonstration	TBD

### SUNDAY • APRIL 9 • PUBLIC

10am-7pm	R2X Ride & Rigs Performance Vehicles	Stand, L1
10am-6pm	EV Test Track	EV Test Track, L1
10am-6pm	Mustang Mach-E Unbridled Ride Experience	Stand, L3
10am-6pm	Hyundai Ride & Drive	Stand, L3
10am-7pm	Subaru Loves Pets • Muddy Paws (10am-2pm) • AMA Animal Rescue (3pm-7pm)	Stand, L3
10am-7pm	Camp Jeep	Inner Roadway North
10am-6:30pm	Toyota Thrill Ride	Inner Roadway South
10am-7pm	The Arrive Alive Tour	Stand, L1
10am-7pm	NYIAS Be Social Booth	Stand, L1

### MONDAY • APRIL 10 • PUBLIC

10am-9pm	EV Test Track	Exhibit, L1
10am-10pm	Camp Jeep	Inner Roadway North
10am-9:30pm	Toyota Thrill Ride	Inner Roadway South
10am-10pm	Mustang Mach-E Unbridled Ride Experience	Stand, L3
10am-10pm	Hyundai Ride & Drive	Stand, L3
10am-10pm	The Arrive Alive Tour	Stand, L1
10am-10pm	NYIAS Be Social Booth	Stand, L1
10am-10pm	R2X Ride & Rigs Performance Vehicles	Stand, L1
11am-8pm	Subaru Loves Pets • NYC Second Chance Rescue (11am-3pm) • Zani's Furry Friends (4pm-8pm)	Stand, L3
12pm-6pm	The American Red Cross Disaster Preparedness and Safety Training (at the top of every hour)	Stand, L1

### TUESDAY • APRIL 11 • PUBLIC

10am-9pm	EV Test Track	EV Test Track, L1
10am-10pm	Camp Jeep	Inner Roadway North
10am-9:30pm	Toyota Thrill Ride	Inner Roadway South
10am-10pm	Mustang Mach-E Unbridled Ride Experience	Stand, L3
10am-10pm	Hyundai Ride & Drive	Stand, L1
10am-10pm	NYIAS Be Social Booth	Stand, L1
10am-10pm	R2X Ride & Rigs Performance Vehicles	Stand, L1
11am-12pm	First Responders' Appreciation Day Press Conference	Show Floor
11am-8pm	Subaru Loves Pets • NYC Second Chance Rescue (11am-3pm) • Zani's Furry Friends (4pm-8pm)	Stand, L3
12pm-6pm	The American Red Cross Disaster Preparedness and Safety Training (at the top of every hour)	Stand, L1

### WEDNESDAY • APRIL 12 • PUBLIC

10am-10pm	First Responders' Appreciation Day	Show Floor
10am-9pm	EV Test Track	EV Test Track, L1
10am-10pm	Camp Jeep	Inner Roadway North
10am-9:30pm	Toyota Thrill Ride	Inner Roadway South
10am-10pm	Mustang Mach-E Unbridled Ride Experience	Stand, L3
10am-10pm	Hyundai Ride & Drive	Stand, L3
10am-10pm	NYIAS Be Social Booth	Stand, L1
10am-10pm	R2X Ride & Rigs Performance Vehicles	Stand, L1
4pm-8pm	Subaru Loves Pets • Zani's Furry Friends (4pm-8pm)	Stand, L3

### THURSDAY • APRIL 13 • PUBLIC

10am-9pm	EV Test Track	EV Test Track, L1
10am-10pm	Camp Jeep	Inner Roadway North

### THURSDAY • APRIL 13 • PUBLIC (CONTINUED)

10am-9:30pm	Toyota Thrill Ride	Inner Roadway South
10am-10pm	Mustang Mach-E Unbridled Ride Experience	Stand, L3
10am-10pm	Hyundai Ride & Drive	Stand, L3
10am-10pm	NYIAS Be Social Booth	Stand, L1
10am-10pm	R2X Ride & Rigs Performance Vehicles	Stand, L1
11am-8pm	Subaru Loves Pets • Badass Animal Rescue (11am-3pm) • Zani's Furry Friends (4pm-8pm)	Stand, L3
12pm-6pm	The American Red Cross Disaster Preparedness and Safety Training (at the top of every hour)	Stand, L1

### FRIDAY • APRIL 14 • PUBLIC

9am-9pm	EV Test Track	EV Test Track, L1
10am-10pm	Never Ride Stock Experience	Special Events Hall, L1
10am-10pm	Camp Jeep	Inner Roadway North
10am-9:30pm	Toyota Thrill Ride	Inner Roadway South
10am-10pm	Mustang Mach-E Unbridled Ride Experience	Stand, L3
10am-10pm	Hyundai Ride & Drive	Stand, L3
10am-10pm	NYIAS Be Social Booth	Stand, L1
10am-10pm	R2X Ride & Rigs Performance Vehicles	Stand, L1
11am-8pm	Subaru Loves Pets • Bideawee (11am-3pm) • Zani's Furry Friends (4pm-8pm)	Stand, L3
12pm-6pm	The American Red Cross Disaster Preparedness and Safety Training (at the top of every hour)	Stand, L1

### SATURDAY • APRIL 15 • PUBLIC

9am-11am	Group Tour (pre-purchased tickets only)	Crystal Palace
10am-10pm	Never Ride Stock Experience	Special Events Hall, L1
9am- 9pm	EV Test Track	EV Test Track, L1
9am-10pm	Camp Jeep	Inner Roadway North
10am-9:30pm	Toyota Thrill Ride	Inner Roadway South
10am-10pm	Mustang Mach-E Unbridled Ride Experience	Stand, L3
10am-10pm	Hyundai Ride & Drive	Stand, L3
10am-10pm	NYIAS Be Social Booth	Stand, L1
10am-10pm	R2X Ride & Rigs Performance Vehicles	Stand, L1
11am- 8pm	Subaru Loves Pets • NYC Second Chance Rescue (11am-3pm) • AMA Animal Rescue (4pm-8pm)	Stand, L3
11:30am-1:30pm	Group Tour (pre-purchased tickets only)	Crystal Palace
12pm-6pm	The American Red Cross Disaster Preparedness and Safety Training (at the top of every hour)	Stand, L1

### SUNDAY • APRIL 16 • PUBLIC

9am-5pm	Dealer Hospitality Lounge	4B1/4AB Terrace
9am-11am	Group Tour (pre-purchased tickets only)	Crystal Palace
10am-7pm	Subaru Loves Pets • Bideawee (10am-2pm) • AMA Animal Rescue (3pm-7pm)	Stand, L3
10am-7pm	Never Ride Stock Experience	Special Events Hall, L1
10am-6pm	EV Test Track	EV Test Track, L1
10am-7pm	Camp Jeep	Inner Roadway North
10am-6:30pm	Toyota Thrill Ride	Inner Roadway South
10am-7pm	Mustang Mach-E Unbridled Ride Experience	Stand, L3
10am-7pm	Hyundai Ride & Drive	Stand, L3
10am-10pm	NYIAS Be Social Booth	Stand, L1
10am-10pm	R2X Ride & Rigs Performance Vehicles	Stand, L1
11:30am-1:30pm	Group Tour (pre-purchased tickets only)	Crystal Palace
7pm	Show Closes	